**British Business Awards 2023**

**Application form – UK-Japan Partnetship**

Please submit this completed application form alongside a high-resolution company logo to info@bccjapan.com.

The application deadline is October 2, 2023, 17:00 JST.

For more information, please visit our event page at <https://bccjapan.com/events/british-business-awards-2023>.

APPLICANT DETAILS

|  |  |
| --- | --- |
| UK Company Name (English):  | Click or tap here to enter text. |
| UK Company Name (Japanese):  | Click or tap here to enter text. |
| UK Company Website | Click or tap here to enter text. |
| JP Company Name (English):  | Click or tap here to enter text. |
| JP Company Name (Japanese):  | Click or tap here to enter text. |
| JP Company Website | Click or tap here to enter text. |
| Contact name: | Click or tap here to enter text. | Email: | Click or tap here to enter text. | Phone: | Click or tap here to enter text. |

NOMINATOR DETAILS

Please leave it blank if it’s the same as above.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Contact name: | Click or tap here to enter text. | Email: | Click or tap here to enter text. | Phone: | Click or tap here to enter text. |

ELIGIBLITY

Please indicate that you/your nominee is one or more of the following by ticking the appropriate box(es).

[ ]  British Chamber of Commerce in Japan (BCCJ) Member

[ ]  Japan-based, UK-owned Firm

[ ]  Japan-based firm, organisation or individual with significant UK links

CRITERIA FOR APPLICANT

Company of the Year nominees are required to show excellence and innovation across their organisation in Japan, focusing on outstanding achievements in the past 12 months.

**1 - Overview**

**What is the main reason for this application?**

\*Character limit: 360 (~50 words). This text will appear on the BCCJ website and in the BBA 2023 event programme.

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| Click or tap here to enter text. |

**2 – Criteria for Applications**

1. **Describe the specific benefits of the partnership to the UK-Japan bilateral relationship over the past year.**

\*Character limit: 1150 (~175 words).

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| Click or tap here to enter text. |

1. **How has the effectiveness of the partnership over the past year delivered measurable results?**

\*Character limit: 850 (~150 words).

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| Click or tap here to enter text. |

1. **Describe the challenges faced in forging the partnership, and the measures to successfully overcome these.**

\*Character limit: 850 (~150 words).

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| Click or tap here to enter text. |

1. **Does this partnership have a wider significance or are there any ways in which it provides a model or inspiration for other British and / or Japanese companies?**

\*Character limit: 850 (~150 words).

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| Click or tap here to enter text. |

**3 – Other Achievements**

**Link up to 5 other relevant achievements, merits, awards, media coverage, etc., from the past year.**

Please share up to 5 examples using title bullet points and links.

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| --- |
| Click or tap here to enter text. |

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Thank you for applying.