**British Business Awards 2023**

**Application form – Digital & Technological Innovation**

Please submit this completed application form alongside a high-resolution company logo to info@bccjapan.com.

The application deadline is October 2, 2023, 17:00 JST.

For more information, please visit our event page at <https://bccjapan.com/events/british-business-awards-2023>.

APPLICANT DETAILS

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Company Name (English): | | Click or tap here to enter text. | | | | |
| Company Name (Japanese): | | Click or tap here to enter text. | | | | |
| Company Website | | Click or tap here to enter text. | | | | |
| Contact name: | Click or tap here to enter text. | | Email: | Click or tap here to enter text. | Phone: | Click or tap here to enter text. |

NOMINATOR DETAILS

Please leave it blank if it’s the same as above.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Contact name: | Click or tap here to enter text. | Email: | Click or tap here to enter text. | Phone: | Click or tap here to enter text. |

ELIGIBLITY

Please indicate that you/your nominee is one or more of the following by ticking the appropriate box(es).

British Chamber of Commerce in Japan (BCCJ) Member

Japan-based, UK-owned Firm

Japan-based firm, organisation or individual with significant UK links

CRITERIA FOR APPLICANT

Company of the Year nominees are required to show excellence and innovation across their organisation in Japan, focusing on outstanding achievements in the past 12 months.

**1 - Overview**

**What is the main reason for this application?**

\*Character limit: 360 (~50 words). This text will appear on the BCCJ website and in the BBA 2023 event programme.

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| Click or tap here to enter text. |

**2 – Criteria for Applications**

1. **How could your company be considered a champion for Digital / Technological Innovation in Japan over the past year?**

\*Character limit: 1150 (~175 words).

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| Click or tap here to enter text. |

1. **Highlight your company’s growth and / or measurable results that have been achieved through the implementation or delivery of a Digital / Technological initiative, service, or solution over the past 12 months.**

\*Character limit: 850 (~150 words).

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| Click or tap here to enter text. |

1. **How has your company shown a commitment to driving the wider Digital / Technological Innovation agenda in Japan?**

\*Character limit: 850 (~150 words).

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| Click or tap here to enter text. |

1. **How will you ensure the sustainability of the innovative Digital / Technological service or solution in the Japan market?**

\*Character limit: 850 (~150 words).

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| --- |
| Click or tap here to enter text. |

**3 – Other Achievements**

**Link up to 5 other relevant achievements, merits, awards, media coverage, etc., from the past year.**

Please share up to 5 examples using title bullet points and links.

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| --- |
| Click or tap here to enter text. |

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Thank you for applying.