

DIGITAL/TECHNOLOGY INNOVATION

Please email this completed application form in PDF format, along with a high resolution company logo, to the British Chamber of Commerce in Japan at info@bccjapan.com, or by uploading to Dropbox via the link at the bottom of this form by 5pm on October 14 2022.

Additional Information

- Application period: July 29 to October 14 / Judging period: October 17 to October 31
- Organisations and individuals can apply / be nominated for more than one category, using separate forms for each category
- Judges will seek evidence of innovation and excellence in the past 12 months / most recent financial year when scoring each application
- Names of applicants will be featured on the BCCJ platform, including social media
- Winners may state in advertising, promotions and communications that they are BBA winners, provided they include which category and year
- Applicants must agree to have a representative attend the BBA event on Nov 2 and be willing to say a few words should they win
- Applications / nominations received after 5pm, October 14 2022 will NOT be considered

IMPORTANT: ALL FIELDS MUST BE COMPLETED

SECTION 1: APPLICANT DETAILS

Company name (English):

Company name (Japanese):

Website:

Contact name:

Email:

Tel:

ALL FIELDS COMPLETE

SECTION 2: NOMINATOR DETAILS (If same as above, type N/A in fields)

Name:

Company name:

Email:

Tel:

ALL FIELDS COMPLETE

SECTION 3: ELIGIBILITY

Please indicate that you/your nominee is one or more of the following by ticking the appropriate box(es).

British Chamber of Commerce in Japan (BCCJ) Member

Japan-based and UK-owned firm

Japan-based firm, organisation or individual with significant UK links

ALL FIELDS COMPLETE

SECTION 4: CRITERIA FOR APPLICANT

Award category: **DIGITAL/TECHNOLOGY INNOVATION**

Open to any eligible company that has driven exceptionally effective Digital / Technology Innovation, services or solutions in Japan over the past 12 months

**It is essential to cover all the criteria for applications below.*

1. Overview

What is the main reason for this application? (character limit: 360, about 50 words)

**This text will appear on the BCCJ website and in the BBA 2022 event programme.*

2. Criteria for applications

It is essential to cover all criteria (a-d) below

(a) How could your company be considered a champion of digital/technology innovation in Japan over the past year? (character limit: 1150, about 175 words)

(b) Highlight your company's growth and/or measurable results that have been achieved through the delivery of a digital/technology initiative, service, or solution over the past 12 months. (character limit: 1150, about 175 words)

(c) How has your company shown a wider commitment to driving the digital/technology innovation agenda forward in Japan? (character limit: 1150, about 175 words)

(d) How will you ensure the sustainability of your innovative digital/technology service(s) or solution(s) in the Japan market? (character limit: 1150, about 175 words)

3. Other Achievements

Detail any other relevant achievements, merits, awards, media coverage, etc., from the past year. (character limit: 530, about 75 words; links will not add to the word count)

ALL FIELDS COMPLETE

Date

Alternatively, you can send the logo and application form to info@bccjapan.com

I have uploaded an up to date high-resolution logo