

# UK-JAPAN PARTNERSHIP

Please email this completed nomination form in PDF format, along with a high resolution company logo, to the British Chamber of Commerce in Japan (info@bccjapan.com) by 5pm on October 15 2021.

## Additional Information

- Nomination period: August 6 to October 18 / Judging period: October 18 to November 4
- Nominees can be nominated for more than one category, using separate forms for each category
- Judges will seek evidence of **innovation** in the **past 12 months / most recent financial year** when scoring each nomination
- Names of nominees will be featured on BCCJ media channels, including social media
- Winners may state in advertising, promotions and communications that they are BBA winners, provided they include which category and year
- Nominees must agree to have a representative attend the BBA event on Nov 5 and be willing to say a few words
- **Nominations received after 5pm, October 18 2021 will NOT be considered**

**IMPORTANT: ALL FIELDS MUST BE COMPLETED**

## SECTION 1: NOMINEE DETAILS

British company name (English):

British company name (Japanese):

Japanese company name (English):

Japanese company name (Japanese):

British company website:

Japanese company website:

Contact name:

email:

tel:

## SECTION 2: NOMINATOR DETAILS (If same as above, type N/A in fields)

Name:

Company name:

Tel:

email:

ALL FIELDS COMPLETE

## SECTION 3: ELIGIBILITY

Please indicate that your nominee is one or more of the following by ticking the appropriate box(es).

British Chamber of Commerce in Japan (BCCJ) Member

Japan-based and UK-owned firm

Japan-based firm, organisation or individual with significant UK links

ALL FIELDS COMPLETE

## SECTION 4: CRITERIA FOR NOMINATIONS

Award category: **UK-JAPAN PARTNERSHIP**

“Nominees should be joint-ventures, alliances, or other partnerships that have made demonstrable contributions to the enhancement of the UK-Japan commercial relationship over the past 12 months”.

**Two companies should be named: 1 British, 1 Japanese**

**\*It is essential to cover all the criteria for nominations below.**

### 1. Overview

What is the main reason for this nomination? (character limit: 360, about 50 words)

**\*This text will appear on the BCCJ website and in the BBA 2021 event programme.**

### 2. Criteria for nominations

(a) Describe the specific benefits of the partnership to the UK and Japan bilateral relationship over the past year. (character limit: 1150, about 175 words)

(b) How has the effectiveness of the partnership delivered measurable results? (character limit: 1150, about 175 words)

(c) Describe the challenges faced in forging the partnership, and the measures taken to transform these into success. (character limit: 1150, about 175 words)

(d) Does this partnership have a wider significance or are there any ways in which it provides a model or inspiration for other British and / or Japanese companies?  
(character limit: 1150, about 175 words)

(e) How has the partnership navigated the challenges presented by Covid-19?  
(character limit: 1150, about 175 words)

### 3. Other Achievements

Detail any other achievements, merits, awards, media coverage, etc, from the past year.  
(character limit: 530, about 75 words)

ALL FIELDS COMPLETE

Date

I agree to attach a recent high-res logo with this form