

Designed for  
Members of the British Chamber of Commerce in Japan

***BRITISH BUSINESS AWARDS 2026***  
PARTNERSHIP





FRIDAY, 13 NOVEMBER | 1800-2200

# The Flagship Celebration of UK-Japan Business Excellence

Hosted at Tokyo's newest luxury address

*Fairmont*  
TOKYO





*Fairmont*  
TOKYO  
*At a glimpse..*



# A Refresh to the BBA – British Business Awards 2026

The British Business Awards is the canonised flagship of UK-Japan business excellence. Which once began as a small celebration has evolved into the high-calibre, luxury soiree it is today. Partnership provides coveted promotion opportunities, unfiltered access, and recognition from within the wider community.

Without question, this year will be our largest event to-date. With bespoke communications, unique partnerships and at the core, the true essence of UK-Japan brilliance, we are committed to ensuring the BBA2026 as a refresh to our format.

We invite you to consider partnership of the British Business Awards 2026. Set to be our most engaged edition to date, it places you within the legacy of one of the longest-serving foreign Chambers of Commerce in Japan.

# 今だからこそ、 BBA2026を新たに

ブリティッシュ・ビジネス・アワード(BBA)は、日英ビジネスの卓越性を体現する当会議所の中核をなす催しです。小規模な祝賀として始まった本アワードは、現在では質・格式ともに高い洗練された会へと発展してまいりました。

スポンサーシップは、価値あるプロモーションの機会にとどまらず、参加者との直接的な交流、そしてコミュニティにおける確かな認知へとつながります。本年は、過去最大規模での開催を見込んでおります。

本年は、これまでで最大規模の開催となる見込みです。選び抜かれたコミュニケーション設計と独自性のあるパートナーシップ、そして日英の卓越性の本質を核に据え、BBA2026では形式の刷新に取り組んでまいります。

ブリティッシュ・ビジネス・アワード2026へのご協賛を、ぜひご検討いただけますと幸いです。本アワードは、在日外国商工会議所の中でも長い歴史を有する当会議所の歩みの中に、皆様を位置づける機会となります。





# British Business Awards 2025 welcomed record partnership from...

BRITISH AIRWAYS



ARGENTUM  
WEALTH



Square



forvis  
mazars

BAE SYSTEMS

NYETIMBER  
PRODUCT OF ENGLAND



KILCHOMAN  
Single Malt Scotch Whisky

KINGSBARNs  
SINGLE MALT SCOTCH WHISKY



THE GLENALLACHIE  
DISTILLERS COMPANY LIMITED

Whisk-e Ltd.



NIKKEI Asia

TW Tokyo  
Weekender



NINON DESIGN  
3D



UKISHIMA  
SCULPTURE  
STUDIO

SHANU  
AGARWAL  
JAPAN

ORIHICA

FT  
FINANCIAL  
TIMES



*Be Singular.*

# HEADLINER

## 3,000,000 JPY

**For the first time ever: creative input into BBA2026**

Centralised logo placement across all backdrops and communications

Opening keynote at the BBA2026 Awards Ceremony

Panel speaking opportunity at future BCCJ event guaranteed

Branded video feature played during the event

Dedicated post-BBA video interview feature

Dedicated VIP table positioned next to the Ambassador's table

VIP soiree before Gala doors open

Company banners displayed at the event venue

Speaking opportunity at the BBA2026 Winners follow-up event (2027)

Bespoke, multi-phase spotlight through BCCJ communication channels

Exposure in promotional materials from our head Media Partner

**Further benefits can be tailored and agreed prior to agreement**





*Be Foregrounded.*

## DIAMOND

1,500,000 JPY

**Premium logo placement throughout the BBA2026 venue**

VIP soirée before Gala doors open

5x seats near Ambassador's table

On-screen address from company representatives

Website and programme inclusion

1x dedicated interview for the BCCJ website

1x dedicated social media post

Post-BBA article & video

**We welcome additional requests.**

*Be Prominent.*

## SAPPHIRE

750,000 JPY

**Enhanced logo placement**

On-screen recognition during ceremony

1x company banner at event

2x seats on a premium table

Website and programme inclusion

1x dedicated article on the BCCJ website

1x dedicated social media post

*Be Known.*

## CRYSTAL

450,000 JPY

**Logo presence across event communications**

Website and programme inclusion

1x seat on a premium table

1x dedicated article on BCCJ website



***We welcome all inquiry – BRITISH BUSINESS AWARDS 2026  
info@bccjapan.com***